

# CURRICULUM VITAE

**KYLE W. STIEGERT, Professor**  
**Director: Food System Research Group**  
Department of Agricultural and Applied Economics  
University of Wisconsin-Madison  
Madison, WI 53706

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[\[http://www.aae.wisc.edu/fsrg/\]](http://www.aae.wisc.edu/fsrg/)  
voice: (608) 263-4176  
fax: (608) 262-4376  
email: [kwstiebert@wisc.edu](mailto:kwstiebert@wisc.edu)  
Professional Webpage:  
<https://sites.google.com/site/kwstiebert/>

## I. Introduction

### Principal Research Areas

- *Industrial Organization*: competition, agricultural processing, retailing, and input industries
- *International Economics*: trade and trade policy, cartels, international competition policy, FDI.

### Education

- **Ph.D.** (Agricultural Economics) Purdue University, 1993. Dissertation Title: “Optimal Capacity in the Anhydrous Ammonia Industry”. Supervisor: Thomas W. Hertel.
- **M.S.** (Agricultural Economics), University of Nebraska, 1989.
- **B.S.**, (Economics, Finance), University of Nebraska, 1981.

### Employment

#### University of Wisconsin-Madison (2002-present)

- Director of Food System Research Group
- Associate and Full Professor  
(Visiting Fellow, Victoria University (2010))

#### Kansas State University (1994-2001)

- Assistant and Associate Professor  
(Visiting Professor, U. of Connecticut (2000-2001)).

#### Purdue University (1990-1993)

- Graduate Fellow. Department of Agricultural Economics.

#### University of Nebraska (1987-1989)

- Research Assistant, Department of Agricultural Economics.

#### Lincoln, Nebraska (1981-1986)

- Software Specialist, Information Technology, Inc. (1984-1986)
- Futures Market Analyst, First Mid America, Inc. (1981-1983).

### Honors and Awards

- 2010 Invited panel member, Department of Justice-USDA joint meeting on food marketing margins.
- 2010 HT Lee Visiting Fellow, New Zealand Institute of Competition and Regulation, Victoria University. Wellington.
- 2008 Invited author, Food and Agriculture Organization, United Nations Commodity Market Review. Rome.
- 2006 Taylor-Hibbard, UW-AAE Award for graduate program contributions.
- 1998 USDA selected panel review board member, National Research Initiative.
- 1989-93. Graduate Fellow: trade, industrial economics. Purdue U.
- 1990 American Ag Econ. Assn. Outstanding MS thesis.
- 1989. J.B. Hassler Research Citation. University of Nebraska-Lincoln.

## II. Teaching and Advising

### Teaching Experience

- AAE215 Introduction to Agricultural Economics (Undergraduate, UW-Madison) (1 semester; 2009)  
Introduction to demand, production, markets, welfare, policy, natural resources, macroeconomics and trade. Emphasis on agricultural issues and policies.
- AAE747 Industrial Organization (PhD; UW-Madison) (4 semesters; 2001, 2002, 2006, 2008)  
Advanced applied industrial organization topics are presented. Methods are covered for the analysis of retail markets, vertical channels and vertical integration, manufacturing and trade. Theories of strategic behavior in domestic and international markets are emphasized
- AAE636 Econometric Analysis I (MS; UW-Madison) (6 semesters; 2006-2011)  
Focus of this course is on econometrics including an extensive review of probability and statistics, linear algebra, hypothesis testing, and OLS estimation. Model design, dummy variables, GLS estimation and diagnostic testing are emphasized. The course also features extensive training in STATA software applications.
- AAE705 Applied Microeconomics (graduate; UW-Madison) (3 semesters; 2004-2006)  
The first part of this course emphasizes applications using production, cost, profit and demand functions. Training focuses on duality relations, application of restrictions, substitution, separability, scale and scope economies, and model selection. Second part of the course focuses on analysis of markets: imperfect competition, hedonics, demand and supply.
- AAE426 Quantitative Methods (senior undergraduate/introductory graduate; UW-Madison). (2 semesters, 2003-2005) Focus of this course is on econometrics. Training includes probability and statistics, probability density, hypothesis testing, OLS estimation, model design, dummy variables, and diagnostic testing.
- International Marketing and Trade (graduate; Kansas State U.): (5 semesters; 1997-2001)  
Partial and general equilibrium models of international trade are used to explain trade flows and to evaluate international trade policies and impacts of imperfect competition and scale economies. Special consideration is given to the recent literature on agricultural trade issues. Foreign direct investment, preferential trade agreements, and trade in factors were also discussed.
- Introduction to Math Programming (graduate; Kansas State U.): (3 semesters; 1994-1996) Linear programming and related topics for decision analysis in agricultural firms.
- Agribusiness Management (Undergraduate; Kansas State U.): (8 semesters; 1994-2001)  
Marketing, production, risk, and financial management in agribusiness firms.

### Graduate Advisee Awards for Thesis Research

Todd Sharkey: 2005 UW-AAE Outstanding M.S. Thesis.  
Shinn-Shyr Wang: 2004 AAEA Outstanding PhD Dissertation.  
Fenxia Dong: 2003 KSU- Gamma Sigma Delta Outstanding Doctoral Dissertation Award  
Newman Kahiya: 1998 KSU- Outstanding M.S. Thesis, Kansas State University.

### Undergraduate Advisee Awards for Research

Chris Cable: UW Hilldale Undergraduate/Faculty Research Award.

### Thesis Committee Chairs

#### Ph.D.:

Becky Cleary  
Narek Sahakyan.  
Vardges Hovhannisyan, Dissertator.  
Ming-Feng Hsieh. Dissertator  
Du Ying. "Strategic Pricing Analysis in A Vertical Sector," September 2009.  
Xiaowei Cai. "Essays on Cartels." August, 2008.

Shinn-Shyr Wang. “Strategic Behavior under Asset Value Maximization.” July, 2004.  
 Fenxia, Dong “Evaluating prepayment systems by the Canadian Wheat Board and Australian Barley Board.” June, 2003.

**M.S.:**

Steve Fenrick “Cost Structure of Electricity Firms: Benchmarking and Grid Outtages.” May 2011.  
 Narek Sahakyan. “Who Benefits From Corruption?” May 2009.  
 Taya Shinichi “Theoretical Analysis of Special Safeguards. May 2006.  
 Xu Cheng. “Evaluating the Rational Addiction Model.” May, 2005.  
 Todd Sharkey. The Impacts of Non-Traditional Food Retailing Supercenters on Food Price Changes. MS, May 2004.  
 Amir Ardalan, Arash “Evaluation of the 1992 Maastict Treaty on Foreign Direct Investment in the E.U., MS, June, 2000.  
 Goode, David. “Foreign Direct Investment into the Latin American-Caribbean Basin region. MS, June, 2000.  
 Schultz, Michael. “Foreign Direct Investment into Asia.” MS, July, 1999.  
 Parcell, Joe. “Characteristic Demand Analysis of Hard Red Winter and Hard Red Sprint Wheat.” MS, May, 1996.  
 Balzer, Brian. “Analysis of the Wheat Gluten Industry.” Completed MS, May, 1999.  
 Peng, Hsing Ming. “Liberalization of the Taiwan Milling Industry.” MS, July, 1997.  
 Carton, Olivier. “Market Power in the Wheat Milling Industry.” MS, May, 1996.  
 Kahiya, Newman. “A Computable General Equilibrium Analysis of Botswana Policy Adjustments.” MS, January, 1996.

**III. Funding**

**Grants and Contracts**

Applied or Under Revision:

2011 Templeton Foundation, “An Impact Analysis of Genetically Modified Technologies: Can GM Help to Feed the World? \$240,000, Under Review.

2012 USDA, “A Dynamic Analysis Of Food Retailing And Vertical Channel Pricing For Differentiated Products Under Imperfect Competition? \$245,000. Rejected, currently under revision.

Funded: \$4,194,942

2010	AFRI	\$260,000	Dynamic Technology Adoption: Biotech Seeds, Pricing, and Markets
2009	USDA	\$355,021	Organization, Regulation, and Performance of the U.S. Food System
2008	USDA	\$406,000	Organization, Regulation, and Performance of the U.S. Food System
2007	NRI	\$459,000	Pricing and Strategy in the Genetically Modified Seed Industry.
2007	Hatch	\$131,000	Strategic Behavior in the U.S. Meat Processing Industry.
2006	USDA	\$508,321	Organization, Regulation, and Performance of the U.S. Food System.
2005	UW	\$5,000	Hilldale Undergraduate Faculty Research Award.
2005	USDA	\$459,600	Organization, Regulation, and Performance of the U.S. Food System.
2004	USDA	\$505,000	Organization, Regulation, and Performance of the U.S. Food System.
2003	NRI	\$157,000	Analysis of Butter Markets.
2002	USDA	\$458,000	Organization, Regulation, and Performance of the U.S. Food System.
2001	Hatch	\$53,000	Foreign Direct Investment in an Expanding Global Economy.
2001	KSWC	\$20,000	Demand For Wheat Products In The Fast Food Market.
2001	NRI	\$46,000	Validating the Rosen Characteristic Demand Model.
2001	KSWC	\$24,000	The potential to increase U.S. Demand for Wheat: Emerging Markets.

2000	NRI	\$95,000	Canadian and Australian Wheat Board Deferred Producer Pricing Structures.
1998	NRI	\$121,000	Agricultural Policy Impacts to Kansas Rural Communities.
1997	KSWC	\$22,000	Analyzing the Impact of European Union Starch-Gluten Market Policies
1997	AMS	\$83,000	Quality Oriented Marketing of Hard Winter Wheat.
1996	NRI	\$20,000	Quality Oriented Marketing of Hard Winter Wheat.
1994	KSWC	\$7,000	Pricing and Pooling of Kansas and U.S. Wheat.

#### IV. Research

##### Refereed journal articles (\*senior authorship not assigned).

1. Hsieh, Ming-Feng and Kyle W. Stiegert. forthcoming in 2012. "Store Format Choice in Organic Food Consumption." *American Journal of Agricultural Economics (proceedings)*.
2. \*Hamilton, Steve, Timothy Richards, and Kyle W. Stiegert. forthcoming in 2011/12. "How Does Advertising Effect Market Performance: A Note on Generic Advertising." *Economic Inquiry*.
3. \*Cai, Xiaowei, Kyle W. Stiegert, and Stephen Koontz. Forthcoming in 2011/12. "Oligopsony Fed Cattle Pricing: Did Mandatory Price Reporting Increase Beefpacker Market Power"? *Applied Economics Perspectives and Policy*.
4. \*Sahakyan, Narek and Kyle W. Stiegert. forthcoming in 2011/12. "Corruption and Firm Performance: The Case of Armenia." *Eastern European Economics*.
5. Shi, Guanming, Kyle W. Stiegert and Jean Paul Chavas. forthcoming in 2011. "An Analysis of Bundle Pricing in Horizontal and Vertical Markets: The Case of the U.S. Cottonseed Market" *Agricultural Economics*.
6. \*Cai, Xiaowei, Kyle W. Stiegert, and Stephen Koontz. 2011. "Regime Switching and Oligopsony Power: The Case of U.S. Beef Processing." *Agricultural Economics* 42(1):99-109.
7. Shi, Guanming, Jean Paul Chavas and Kyle W. Stiegert. 2010. "An Analysis of the Pricing of Traits in the U.S. Corn Seed Market." *American Journal of Agricultural Economics* 92(5):1324-1338.
8. Stiegert, Kyle W., Guanming Shi and J.P. Chavas. 2010. "Innovation, Integration, and the Biotechnology Revolution in U.S. Seed Markets." *Choices*. 25(2).
9. \*Sokol, Danny and Kyle W. Stiegert. 2010. "Exporting Knowledge Through Technical Assistance and Capacity Building." *Journal of Competition Law and Economics*, 6(2), 233-251 [find at: DOI 10.1093/joclec/nhp010].
10. Wang, Shinn-Shyr., Kyle W. Stiegert and Tirtha Dhar. 2010. "Strategic Pricing Behavior under Asset Value Maximization: An Empirical Assessment of the U.S. Retail Margarine and Butter Markets," *Canadian J of Agricultural Economics*, 58(2):151-170.
11. Fanning, Jasper, Thomas Marsh, and Kyle W. Stiegert. 2010. "Determinants of Fast Food Consumption." *British Food Journal*. 112(1):5-20.
12. Shi, Guanming, Jean Paul Chavas, and Kyle W. Stiegert. 2009. "Pricing of Herbicide Tolerant Soybean Seeds: A Market Structure Approach" *AgBioforum*. 12(3&4), 326-333.
13. \*Hsieh, Ming-Feng, P.D. Mitchell, and Kyle Stiegert. 2009. "Potato Demand in an Increasingly Organic Marketplace." *Agribusiness: an International Journal*, 25(3):369-394.
14. Stiegert, Kyle W, Shinn-Shyr Wang and Rich Rogers. 2009. "Structural Change and Market Power in the U.S. Food Manufacturing Sector." *Agribusiness: an International Journal*, 25(2):164-180.
15. Stiegert, Kyle W., and Todd Sharkey. 2007 "Food Pricing, Competition, and the Emerging Supercenter Format." *Agribusiness: an International Journal*, Vol. 23, Issue No. 3, Summer: 295-312.
16. Dong, Fenxia, Thomas Marsh, and Kyle W. Stiegert. 2006. "State Trading Enterprises in a Differentiated Environment: The Case of Global Malting Barley Markets." *American Journal of Agricultural Economics*. 88(1):90-103.
17. \*Reimer, Jeffrey. and Kyle W. Stiegert 2006. "Imperfect Competition and Strategic Trade Theory:

- Evidence for International Food and Agricultural Markets," *J. of Ag. & Food Industrial Organization*: 4(1), Article 6. at: <http://www.bepress.com/jafio/vol4/iss1/art6>
18. Stiegert, Kyle W. Amir Ardalan, and Thomas Marsh. 2006. "Foreign Market Entry Strategies in the European Union" *J. Food Distribution Research*. 37(3) 44-55.
  19. \*Hamilton, Steve and Kyle W. Stiegert. 2002 "An Empirical Test of the Rent-Shifting Hypothesis: The Case of State Trading Enterprises." *J. of International Economics*. 58:135-157.
  20. Stiegert, Kyle W. 2002. "The Producer, the Baker, and a Test of the Mill Price-Taker." *Applied Economic Letters*. 9:365-368.
  21. Stiegert, Kyle W. and Brian Balzer 2001. "Evaluating the Wheat Protein Complex." *Canadian Journal of Agricultural Economics*. 49:337-351.
  22. Boland, Michael, Nancy Mitchell, and Kyle W. Stiegert. 2000. "Midwest Grain" *International Food and Agribusiness Management Review*. 3: 457-72.
  23. \*Hamilton, Steve and Kyle W. Stiegert. 2000. "Vertical Coordination, Antitrust Law, and International Trade." *Journal of Law and Economics*. April:143-156
  24. \*Hertel, Thomas W. and Kyle W. Stiegert. 2000. "Managerial Heterogeneity and the Compositional Effect." *Applied Economics Letters*. 7:271-274.
  25. \*Balzer, Brian and Kyle W. Stiegert. 1999. "The European Union-United States Wheat Gluten Policy Dispute." *Journal of Food Distribution Research*. July: 1-10.
  26. Stiegert, Kyle W. and Hsing Ming Peng. 1998. "Liberalization in the Taiwan Wheat Milling Industry." *International Food and Agribusiness Management Review*. 1: 227-244.
  27. Parcell, Joseph and Kyle W. Stiegert. 1998. "Spatial Competition for U.S. Hard Wheat Characteristics." *Journal of Agriculture and Resource Economics*. 23:140-154.
  28. Stiegert, Kyle W. and Thomas W. Hertel. 1997. "Optimal Capacity in the Anhydrous Ammonia Industry." *American Journal of Agricultural Economics*. 79: 1096-1107.
  29. Stiegert, Kyle W. and J. P. Blanc. 1997. "Japanese Demand for Wheat Protein Quantity and Quality." *Journal of Agricultural and Resource Economics*. 22:104-119.
  30. Hertel, Thomas W., Kyle W. Stiegert, and Harry Vroomen. 1996. "Nitrogen-Land Substitution in Corn Production: A Reconciliation of Aggregate and Firm-Level Evidence." *American Journal of Agricultural Economics*. 78:30-40.
  31. Patterson, Paul M., Phil Abbott, and Kyle W. Stiegert. 1996. "Firm Level Competition in International Markets: The Impact of the Export Enhancement Program." *Journal of Agricultural and Resource Economics*. 21:56-67.
  32. Stiegert, Kyle W. and B. Wade Brorsen. 1996. "The Distribution of Futures Prices: Diffusion-Jump vs. Generalized Beta-2." *Applied Economic Letters*. 3:303-305.
  33. Stiegert, Kyle W., Azzeddine Azzam, and B. Wade Brorsen. 1993. "Markdown Pricing and Live Cattle Supply in the Beef Packing Industry." *American Journal of Agricultural Economics*. 75:549-558.
  34. Stiegert, Kyle W. and Azzeddine Azzam. 1990. "Third World Debt and Wheat Imports: An Analysis for Selected Countries." *North Central Journal of Agricultural Economics*. 12:79-87.

#### **Books, Monographs, Book Chapters,**

1. Stiegert, K.W., Guanming Shi, and Jean Paul Chavas. Forthcoming in 2011. "Spatial Pricing of Genetically Modified Hybrid Corn Seeds" in Colin Carter, Giancarlo Moschini, and Ian Sheldon, eds. *Frontiers in Economics and Globalization, volume 10 Genetically Modified Food and Global Welfare*. Emerald Publishing.
2. Hsieh, Ming-Feng and Kyle W. Stiegert. 2011. "The Consumption Choice of Organics: Store Formats, Prices, and Quality Perception – A Case of Dairy Products in the United States." In *Organic Food and Agriculture Book 1*, Matt Reed (Ed.), ISBN: 978-953-307-1071-6, InTech: Open Access Publishing (<http://www.intechweb.org>), October 2011.
3. Stiegert, K.W. and Dong Hwan Kim. 2009. Editors: *Structural Changes in Food Retailing: Six Country Case Studies*. FSRG, Madison WI. Find at [www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg).

4. Stiegert, K.W. 2009. "Introduction and Literature Review." 2009. Chapter 1 in *Structural Changes in Food Retailing: Six Country Case Studies*. eds. K.W. Stiegert and Dong Hwan Kim. FSRG, Madison WI. pgs 1-20.
5. Stiegert, K.W. and Vardges Hovhannisyanyan. 2009. "Food Retailing in the United States: History, Trends, Perspectives" Chapter 7 in *Structural Changes in Food Retailing: Six Country Case Studies*. eds. K.W. Stiegert and Dong Hwan Kim. FSRG Madison WI. pgs 131-145
6. Huang, K. and K. W. Stiegert. 2009. "Evaluating a supermarket merger event: the case of Copps and Kohls in Madison WI." FSRG Monograph Series, #21. Food System Research Group, Madison WI, March. 76p.
7. Stiegert, Kyle. 2008. "Cooperative, Food Retailing and Farming in the U.S." Chapter in *"Development of Large Food Companies and Agriculture,"* Agro-food New Marketing Institute, Seoul, Korea.
8. Stiegert, Kyle. 2008. "Imperfect competition, agriculture and development." chapter in Hallam, David and George Rapsomanikis, eds, *Commodity Market Review, 2007-2008*. Food and Agriculture Organization, United Nations. Rome. pgs 35-50. available at: [fao.org/es/ESC/en/index.html](http://fao.org/es/ESC/en/index.html)
9. Sharkey, T. and K.W. Stiegert. 2006. "Impacts of Nontraditional Food Retailing Supercenters on Food Price Changes." FSRG Monograph Series, #20. Food System Research Group, Madison WI, 78p.
10. Peng, Hsing Ming, and Kyle Stiegert. 1997. "Structural Change in the Taiwan Flour Milling Industry." *World Grain*. June 1997.

#### **Papers in peer review**

1. With Taya Shinichi and Shinn-Shyr Wang. "Oligopolistic Considerations of the Special Safeguard Mechanism."
2. With Guanmin Shi and Jean Paul Chavas. "A Firm Level Analysis of Bundle Pricing in the U.S. Corn Seed Market."
3. With Shinn-Shyr Wang "Market Value Maximization through Strategic Delegation."
4. With Vardges Hovhannisyanyan "Vertical Channel Analysis of the U.S. Milk Market"
5. With Xiaowei Cai, "Real Options Analysis of Cartel Joining Behavior."

#### **Projects currently in process**

1. With Xiaowei Cai and Danny Sokol "Cartel dissolution in the presence of leniency."
2. With Shinn-Shyr Wang and Tirtha Dhar. "Advertising and media types in the U.S. butter and margarine markets."
3. With Steve Fenrick "Benchmarking Utility Costs"
4. With S. Fenrick, B. Vittetoe, and C. Iverson. "An analysis of smart thermostats"
5. With F. Dong. "Gravity Analysis of international trade in dry milk powder."
6. With F. Dong and Y. Shibuyu. "Gravity Analysis of international trade in rice."

#### **Conference Proceedings, Trade Publications**

1. Wang, S-S, K. Stiegert, and T. Dhar. 2005. "Strategic Pricing Behavior under Asset Value Maximization: An Empirical Assessment of the U.S. Retail Margarine and Butter Markets" *In Proceedings of the Second Biennial Food System Research Group*. ed, Kyle W. Stiegert, ([www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg)).
2. Stiegert, Kyle. 2003. "Imperfect competition and strategic trade theory: what have we learned?" in *Proceedings of the International Agricultural Trade Research Consortium Annual Conference*, ed Ian Sheldon.
3. Wang, S-S and K. Stiegert. 2003. "Industrial Organization and Equity Value Maximization." *In Proceedings of the First Biennial Food System Research Group*. ed, Kyle W. Stiegert,

- ([www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg)).
4. Fanning, Jasper, T. W. Marsh, and K. Stiegert. 2003. "Bayesian Methods and the Demand for Fast Food." *In Proceedings of the First Biennial Food System Research Group*. Ed, Kyle W. Stiegert, ([www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg)).
  5. Stiegert, Kyle. 2003. "Product Differentiation and Strategic Behavior in State Trading Enterprises: The International Malting Barley Market." *In Proceedings of the First Biennial Food System Research Group*. Ed, Kyle W. Stiegert, ([www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg)).
  6. Stiegert, Kyle. 2001. "A Comparative Analysis of the Canadian, U.S. and Australian Wheat Marketing Systems. in *Second International Wheat Quality Conference*. eds. J.L. Steele and O.K. Chung. Grain Industry Alliance, Manhattan, KS.
  7. Stiegert, Kyle. 2001. "A Comparative Analysis of the Canadian, U.S. and Australian Wheat Marketing Systems. *Getreide Mehl und Brot*. December.
  8. Stiegert, Kyle. 1999. "Assessing the behavior of the Australian Wheat Board." in *Risk and Profit Management Conference Proceedings*, ed. Terry Kastens. August 1999.
  9. Stiegert, Kyle. 1998. "Marketing Wheat in a Quality Oriented System." in *Risk and Profit Management Conference Proceedings*, ed. Terry Kastens.
  10. Stiegert, Kyle and Olivier Carton. 1998 "The Producer, the Baker, and Mill-Price-Taker. in *WCC-72 Conference Proceedings*."
  11. Stiegert, Kyle and Hsing Ming Peng. 1998. "Liberalization of the Taiwan Wheat Milling Industry." in *WCC-72 Conference Proceedings*."
  12. Stiegert, Kyle, Joe Parcell, and J. P. Blanc. 1997. "Market Responses to Wheat Quality." in *International Wheat Quality Conference Proceedings*. eds. J.L. Steele and O.K. Chung. Grain Industry Alliance, Manhattan, KS. 339-362.
  13. Peng, Hsing Ming, and Kyle Stiegert. 1997. "Structural Change in the Taiwan Flour Milling Industry." *World Grain*. June 1997.
  14. Hamilton, Steve and Kyle Stiegert. 1997. "Backwards Linkages and Strategic Firm Behavior." *Vertical Relationships and Coordination in the Food System Conference Proceedings*. Piacenza, Italy.
  15. Stiegert, Kyle W. and J. P. Blanc. 1995. "A Characteristic Demand Analysis of Japanese Wheat Imports." *Proceedings of the NC186 Conference on Structural Change in U.S. Agriculture*.

### **Invited Speaker**

- 2010 *Washington D.C.* USDA-USDOJ Conference on Margins. Expert panel member on food retailing.
- 2010 *Auckland, New Zealand*. Wespac Bank. "Issues and Aspects of Special Safeguards in Agriculture." May 10<sup>th</sup>
- 2010 *Wellington, New Zealand*. Institute for the Study of Competition and Regulation, School of Business and Commerce, Victoria University. "The Theory of Special Safeguards in Agriculture. May 9<sup>th</sup>.
- 2010 *West Lafayette, IN*, Department of Agricultural Economics, Purdue University. "Spatial Pricing of Genetically Modified Hybrid Corn Seeds" January, 28.
- 2009 *Washington DC*, USDA-Farm Foundation Joint Seminar, "Price Analysis of Biotech Seed Markets: Bundling, Integration, Patenting, Efficiency, and Market Power." December 8<sup>th</sup>.
- 2009 *St Louis, MO*, Annual Convention of the Organization for Competitive Markets. "Price Analysis of Biotech Seed Markets: Bundling, Integration, Patenting, Efficiency, and Market Power." August 7.
- 2008 *Seoul, South Korea*, National Cooperative Conference. "Food Retailing and the role of cooperatives in U.S. farming." June 12<sup>th</sup>.
- 2008 *Seoul, South Korea*, Department of Economics, Seoul National University, "Strategic pricing under asset value maximization." June 10<sup>th</sup>.
- 2008 *Seoul, South Korea*, Korean Rural Economics Institute. "Strategic pricing under asset value maximization." June 9<sup>th</sup>.

- 2007 *Washington DC*, World Bank, “Assessing the efficiency of competition related technical assistance.” March 1<sup>st</sup>.
- 2007 *Washington DC*, Inter-American Development Bank. “The effectiveness of technical assistance to emerging countries to address anti-competitive behavior” March 2.
- 2006 *Chicago, IL*, Conference of the Federal Reserve Board of Chicago: Globally Competitive Agriculture and the Midwest. “International Food Retailing and the Emerging Supercenter Format.” Omni Hotel, September 29.
- 2006 *Capetown, South Africa*, International Competition Network Annual Conference. “Assessing the efficiency of competition agencies and related technical assistance programs.” May 2-May 4.
- 2005 *Viçosa, MG Brazil*. XXVII Seminário Internacional de Política Econômica, Universidade Federal de Viçosa, “Identifying Structural Characteristics of High Performing Industries Versus Industries with Considerable Market Power.” October 26.
- 2003 *San Antonio, TX*, International Agricultural Trade Research Consortium, “Imperfect competition and strategic trade theory: what have we learned?” December 13
- 2002 *Omaha, NE*, Annual Convention of the Organization for Competitive Markets. “Cost Efficiencies versus Market Power: Do we have the correct framework? August 16
- 2001 Hamilton, S. and K. W. Stiegert, “An Empirical Test of the Rent-Shifting Hypothesis: The Case of State Trading Enterprises.” University of Wisconsin-Madison, February 12
- 2001 *Manhattan, KS*, Second International Wheat Quality Conference. “A Comparative Analysis of the Canadian, U.S. and Australian Wheat Marketing Systems. May 23.
- 2000 *Storrs, CT*, Department of Ag and Natural Resource Economics, University of Connecticut. “Evaluating the Wheat Protein Complex.” November 10<sup>th</sup>.
- 2000 *Amhearst, MA*, Department of Resource Economics, University of Massachusetts. “Evaluation of the 1992 Maastricht Treaty on Foreign Direct Investment in the E.U. October, 25<sup>th</sup>, 2000.
- 1999 *Fargo, ND*, Department of Agricultural Economics. North Dakota State University. “Evaluating the Wheat Protein Complex.” November, 1999.
- 1997 *Lincoln, NE*, Department of Agricultural Economics. University of Nebraska. “Testing the Validity of Standard Representative Agent Import Demand Systems.” November 17<sup>th</sup>, 1997.
- 1997 *Manhattan, KS*, International Wheat Quality Conference. “Market Responses to Wheat Quality.” Manhattan, KS, May 18-22. 1997.

### **Testimonies/Consultancies**

- 2010-11 Legal Consultancy. Calculating conferred benefits in Idaho potato transactions.
- 2010 U.S. Department of Justice Consultancy to discuss biotech seed markets and antitrust issues in food and agricultural markets. January 28.
- 2009 Consultant: General Accounting Office. Understanding market power in vertical food channels.
- 2009-11 Legal Consultancy. Assessing potential for collusion in the U.S. egg market
- 2007 Microsoft Corporation: Capacity Absorption in Technical Assistance to nascent antitrust agencies.
- 2006 Report: FAO: United Nations: Assessing the role of strategic trade on developing nations.
- 2002 Legal Consultancy. Farmers Legal Action Group. Report on the economic impact of generic advertising in U.S. Pork Markets. Spring, 2002
- 1999 General Accounting Office. Consultancy on hedonic pricing of Montana wheat markets.
- 1996 Report: U.S. Wheat Associates: Comparative assessment of Canadian, Australian, and U.S. wheat marketing systems.

### **Extension and Departmental Publications**

1. Narek Sahakyan and Kyle W. Stiegert. “Corruption and Firm Performance.” FSWP2010-01. January
2. Cai, Xiaowei and Kyle W. Stiegert. “Regime Switching in the U.S. Beef Packing Sector.” FSWP2010-02, January.
3. Kun Huang and Kyle W. Stiegert “Evaluating and Supermarket Event: The Case of Copps and

- Kohl's in Madison WI. FSWP2010-03, January.
4. Shi, G., KW Stiegert and JP Chavas "An Analysis of Bundle Pricing in Horizontal and Vertical Markets: The Case of the U.S. Cottonseed Market" FSWP2010-04
  5. Hamilton, Steve, Tim Richards, and Kyle W. Stiegert. "How does Advertising Affect Market Demand? A Note on Generic Advertising." FSWP2010-05
  6. Shi, G., JP Chavas and KW Stiegert. 2009. "An Analysis of the Pricing of Traits in the U.S. Corn Seed Market." Staff Paper No. 544, December, 39p.
  7. Shi, G., JP Chavas and KW Stiegert. 2008. "An Analysis of Bundle Pricing: The Case of the Corn Seed Market." FSRGWP2008-01.
  8. Hsieh, Ming-Feng, Paul D. Mitchell, and Kyle W. Stiegert. 2007. "Demand for Organic and Conventional Potatoes" FSWP2007-01, February.
  9. Stiegert, K. and T. Sharkey. 2006. "Food Pricing, Competition, and the Emerging Supercenter." Food System Research Group Working Paper Series. FSWP2006-04.
  10. Reimer, J. and K. Stiegert. 2006. Imperfect competition and strategic trade theory: what have we learned? Food System Research Group Working Paper Series. FSWP2006-03.
  11. Wang, S.S., K.W. Stiegert. 2006. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation". AAE Staff Paper No. 496, March, 42p.
  12. Reimer, J. and K. Stiegert. 2006. "Imperfect competition and strategic trade theory: what have we learned?" Food System Research Group Working Paper Series. FSWP2006-03.
  13. Wang, S.S., K.W. Stiegert, and T. Dhar. 2006. "Strategic Pricing Behavior under Asset Value Maximization: An Empirical Assessment of the U.S. Retail Margarine and Butter Markets." Food System Research Group Working Paper Series. FSWP2006-02.
  14. Wang, S.S., and K.W. Stiegert. 2006. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation." Food System Research Group Working Paper Series. FSWP2006-01.
  15. Fanning, J. T. Marsh, and K. W. Stiegert. 2005. "Determinants of Fast Food Consumption," Food System Research Group Working Paper Series. FSWP2005-02.
  16. Dong, F., T. L. Marsh, and Kyle Stiegert 2005. "State Trading Enterprises in a Differentiated Product Environment: The Case of Global Malting Barley Markets." Food System Research Group Working Paper Series." FSWP2005-01.
  17. Dhar, T., K.W. Stiegert, and B. Gould. 2002. "Price Dispersion, Search, and Market Power." Food System Research Group Working Paper Series. FSWP2002-08.
  18. Balzer, B. and K.W. 2001. "Evaluating the U.S. Wheat Protein Complex." Food System Research Group Working Paper Series. FSWP2001-5
  19. Hamilton, S. and K.W. Stiegert. 2001. "An Empirical Test of the Rent-Shifting Hypothesis: The Case of State Trading Enterprises." Food System Research Group Working Paper Series. FSWP2001-04.
  20. Stiegert, Kyle and Brian Balzer. 1999. "Evaluating the U.S. Wheat Gluten Quota Policy." Department of Ag Economics Research Report #27. Kansas State University. August.
  21. Stiegert, Kyle and Brian Balzer. 1998. "Assessment of the E.U.-U.S. Wheat Gluten Trade Dispute." Department of Ag Economics Research Report #26. Kansas State U. October.
  22. Stiegert, Kyle W. 1995. "Marketing Strategies for U.S. Hard Winter Wheat." Department of Ag Economics Research Report #18. Kansas State University. January 16.

#### **Selected Papers, Posters, and Published Abstracts**

1. Stiegert, Kyle and Shinichi Taya. 2010. "The Theory of Special Safeguards in Agriculture." Selected Paper. International Industrial Organization Conference. Vancouver BC. May 14-16.
2. Cai, Xiaowei and Kyle Stiegert. 2010. "Optimal Timing of Cartel Formation Under Uncertainty." Selected Paper. International Industrial Organization Conference. Vancouver BC. May 14-16.
3. Shi, Guanming Kyle Stiegert, and J.P. Chavas. 2009. "An Analysis of Pricing in Horizontal and Vertical Markets: The Case of the U.S. Cottonseed Market. Selected Paper, AAEA Annual Meeting, Milwaukee WI.

4. Cai, X., K. Stiegert and S. Koontz. 2009. "Regime Switching in the U.S. Beef Packing Sector." Selected Paper, AAEA Annual Meeting, Milwaukee WI.
5. Hamilton, S., T. Richards, and K. Stiegert "How does Advertising Affect Market Demand? A Note on Generic Advertising." Selected Paper, AAEA Annual Meeting, Milwaukee WI.
6. Du, Ying and K. W. Stiegert. 2009. "Vertical Channel Analysis of the U.S. Butter Market." Selected Paper, AAEA Annual Meeting, Milwaukee WI.
7. Wang, S-S. K. Stiegert and Rich Rogers. Price Cost Margins and Market power across the U.S. food sector. Selected Paper, AAEA Annual Meetings, Long Beach, CA.
8. Cai, Xiaowei., K. Stiegert, and S. Koontz. "Regime Switching in the U.S. Beef Packing Sector." Selected Paper, NCCC-134 Annual Conference, St. Louis Missouri, April 17-18. 2006.
9. Wang, S-S., K. Stiegert, and T. Dhar. "Strategic Pricing Behavior under Asset Value Maximization: An Empirical Assessment of the U.S. Retail Margarine and Butter Markets" Selected Paper, AAEA annual meeting, Providence R.I., July 2005.
10. Wang, S-S. and K. Stiegert. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation," Selected Paper, International Industrial Organization Conference, Atlanta, GA. April, 8-11, 2005.
11. Stiegert, K. and Xu Cheng. "Evaluating the Rational Addiction Model." Selected paper, WAEA annual conference, San Francisco, CA, July 2005.
12. Wang, S-S., K.W. Stiegert, and T. Dhar. "Strategic Pricing Behavior under Asset Value Maximization: An Empirical Assessment of the U.S. Retail Margarine and Butter Markets" Selected paper, Food System Research Group. Second Biennial Conference. Madison, WI, June 2005.
13. Wang, S-S. and K. Stiegert. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation," Selected paper, Annual Conference: European Association of Research in Industrial Economics. Helsinki, Finland, August, 2004.
14. Wang, S-S, T. Dhar and K. Stiegert. "An Empirical Analysis of Strategic Pricing and Advertising for Differentiated Products." Selected Paper, AAEA annual meeting, Denver CO, July 2004.
15. Wang, S-S. and K. Stiegert. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation," Selected Paper, 6th INRA-IDEI Conference: Industrial Organization and the Food Processing Industry, U. of Toulouse, Toulouse France, June, 2004.
16. Wang, S., T. Dhar and K. Stiegert. "An Empirical Analysis of Strategic Pricing and Advertising for Differentiated Products." Selected Paper, Marketing Science Conference, Rotterdam, Netherlands, June 2004.
17. Dong, F., T. Marsh, and K. Stiegert. "Product Differentiation and Strategic Behavior in State Trading Enterprises: The International Malting Barley Market." Selected Paper, 6th INRA-IDEI Conference: Industrial Organization and the Food Processing Industry, U. of Toulouse, Toulouse France, June, 2004.
18. Wang, S., T. Dhar and K. Stiegert. "An Empirical Analysis of Strategic Pricing and Advertising for Differentiated Products," Selected Paper, 6th INRA-IDEI Conference: Industrial Organization and the Food Processing Industry, U. of Toulouse, Toulouse France, June, 2004.
19. Wang, S-S, T. Dhar and K. Stiegert. "An Empirical Analysis of Strategic Pricing and Advertising for Differentiated Products." Selected Paper, International Industrial Organization Conference, Chicago, IL. April, 2004.
20. Wang, S-S. and K. Stiegert. "The Duopolistic Firm with Endogenous Risk Control: Case of Persuasive Advertising and Product Differentiation," Selected paper, Food System Research Group. First Biennial Conference. Madison, WI, June 2003.
21. Fanning, Jasper, T. W. Marsh, and K. Stiegert. "Baysian Methods and the Demand for Fast Food." Selected paper, Food System Research Group. First Biennial Conference. Madison, WI, June 2003.
22. Dong, F., T. Marsh, and K. Stiegert. "Product Differentiation and Strategic Behavior in State Trading Enterprises: The International Malting Barley Market." Selected paper, Food System

- Research Group. First Biennial Conference. Madison, WI, June 2003.
23. Dhar, T, K. Stiegert and B. Gould. "Economics of Price Dispersion in Food Retailing." Selected Paper, AAEA Annual Meeting, Long Beach CA, August 2002.
  24. Fanning, J.T. Marsh, and K. Stiegert. "Determinants of Fast Food Consumption" Selected paper. WAEA 2002 Annual Meeting, July 28-31, 2002, Long Beach, California.
  25. Dong, F., T. Marsh, and K. Stiegert. "Product Differentiation and Strategic Behavior in State Trading Enterprises: The International Malting Barley Market." Selected paper, WAEA Annual Meeting, July 28-31, 2002, Long Beach, California.
  26. Stiegert, Kyle. 2001. "A Comparative Analysis of the Canadian, U.S. and Australian Wheat Marketing Systems. Second International Wheat Quality Conference. Grain Industry Alliance, Manhattan, KS.
  27. Stiegert, Kyle. 1999. "Assessing the behavior of the Australian Wheat Board." Risk and Profit Management Conference August 1999.
  28. Stiegert, Kyle. 1998. "Marketing Wheat in a Quality Oriented System." Risk and Profit Management Conference Proceedings, August, 1998.
  29. Stiegert, K. "Factors Affecting Wheat Quality Characteristics." Selected Paper, 1999 AAEA Annual Meetings, Nashville, TN. Abstract in *Amer. J. of Ag. Econ.* 81(5), December 1999, p 1292.
  30. Hamilton, S., and K. Stiegert. "Backward Implicit Contract, Precommitment and Market Power in the International Durum Market" Selected Paper, AAEA Annual Meetings, Salt Lake City, Utah. Abstract in *Amer. J. of Ag. Econ.* 80(5), December 1998, p. 1191.
  31. Stiegert, K. and O. Carton. "Increasing Concentration in the U.S. Hard Wheat Milling Industry: Efficiency Gains or Market Power?" Selected Paper, 1998 AAEA Annual Meetings, Salt Lake City, Utah. Abstract in *Amer. J. of Ag. Econ.* 80(5), December 1998, p.1187.
  32. Parcell, J. and K. Stiegert. "Spatial Competition for U.S. Hard Wheat Characteristics." Selected Paper. AAEA Annual Meetings, Toronto, Canada. Abstract in *Amer. J. of Ag. Econ.* 79(1997) p. 1721.
  33. Hamilton, S, and K. Stiegert. "Backwards Contracting and the Strategic Trade Implications of Antitrust." Selected Paper, AAEA Annual Meetings, Toronto, Canada. Abstract in the *Amer. J. of Ag. Econ.* 79(1997) p. 1712.
  34. Hill, H. and K. Stiegert. "Testing the Validity of Standard Representative Agent Import Demand Systems." Selected Paper, WAEA Annual Meetings, Reno, NV. July, 1997. Abstract in *J. of Ag. and Resource Econ.* 23(1997) 398.
  35. Stiegert, K, and J. P. Blanc, "Protein Quantity and Quality: A Characteristic Demand Analysis of Japanese Wheat Imports." Selected Paper, AAEA Annual Meetings, San Antonio, TX. Abstract in *Amer. J. of Ag. Econ.* 78(1996) pp.1395-1396.
  36. Stiegert, K. and T. Hertel. "Optimal Capacity in the Anhydrous Ammonia Industry." Selected Paper, AAEA Annual Meetings, San Antonio, TX. Abstract in *Amer. J. of Ag. Econ.* 78(1996) p. 1400.
  37. Featherstone, A, and Stiegert, K. "Dynamic Relationships in the Farm Sector Nitrogen Market." Selected Paper, AAEA Annual Meetings, Indianapolis, IN. Abstract in *Amer. J. of Ag. Econ.* 77(1995) p.1361.
  38. Hertel, T., K. Stiegert, and H. Vrooment, "Implications of Managerial Heterogeneity in Corn Production." Selected Paper, 1994 AAEA Annual Meetings, San Diego, CA. Abstract in the *Amer. J. of Ag. Econ.* 76(1994) p. 1265.
  39. Patterson, P., P. Abbott, and K. Stiegert. "Firm Level Competition in International Markets: The Impact of the Export Enhancement Program." Selected Paper, 1994 AAEA Annual Meetings, San Diego, CA. Abstract in *Amer. J. of Ag. Econ.* 76(1994) p.1248.
  40. Stiegert, K. and A. Azzam. "Market Power in the Beef Packing Industry." Selected Paper, AAEA Annual Meeting in Manhattan, KS. Abstract in *Amer. J. of Ag. Econ.* 73(1991) p.1549.
  41. Stiegert, K. and A. Azzam. "LDC Debt and Wheat Trade." Selected Paper, 1989 SAEA Annual Meetings, Nashville, TN.

## V. Extension

### Extension and Outreach

1. January, 2011, Television interview (WKOW) to discuss strategies to lower personal food expenditures.
2. December, 2010 Presentation to the Joint USDOJ-USDA meetings on marketing margins in agriculture.
3. March 2010. Radio interview for NPR on topic of local food, industrial organization, and the overall food system.
4. December, 2009. Presentation to the USDA on the pricing of biotech seeds. Washington DC.
5. September, 2009. Mayoral appointee, Fitchburg Ag and Rural Affairs Committee. Fitchburg WI.
6. August, 2009. Presentation to the Organization for Competitive Markets on the pricing of biotech seeds. St. Louis, MO
7. June, 2008, Presentation at the Korean National Cooperative Conference on the structure of U.S. food retailing. Seoul.
8. Television interview: WKOW. Provided interview describing forces related to high food prices. Summer, 2007.
9. March, 2007. Presentation to the World Bank. "Assessing the efficiency of competition related technical assistance." World Bank. Washington D. C.
10. March, 2007. Presentation to the Inter-American Bank. "The effectiveness of technical assistance to emerging countries to address anti-competitive behavior." Washington, DC
11. September, 2006. Presentation to the Federal Reserve Board of Chicago. Discussed food retailing topics and the emerging supercenter format." Chicago IL.
12. May, 2006. Presentation to the International Competition Network on the efficiency of competition agencies and related technical assistance programs.
13. October, 2005, Presentation to students and faculty at the Universidade Federal de Viosa. Discussed the characteristics of high performing industries versus industries with market power. "Viçosa, MG Brazil.
14. January, 2005. Presentation of Food System Research Group Activities. Ag staffers from Kohl, Obey, CRS, and other offices. Washington, D.C.
15. October, 2004 Panel member- Fitchburg planning commission-rural-urban affairs.
16. Summer, 2004. Advisor to Fitchburg city council: rural-urban agricultural planning.
17. February, 2004. Presentation of Food System Research Group Activities. Senator Herb Kohl Staff Member Campus Visit (Phil Karstens).
18. December, 2003. Presentation to the International Agricultural Trade Research Consortium. Discussed the relevance of strategic trade issue on agricultural prices. San Antonio, TX.
19. February, 2003. Presentation of Food System Research Group Activities. Senator Herb Kohl Staff Members Campus Visit (Ben Miller and Galen Fountain).
20. August 2002. Presentation to the Organization for Competitive Markets on the tradeoff issues of cost efficiencies versus market power. Omaha, NE, August 16.
21. April, 2002. Presentation of Food System Research Group Activities. Senator Herb Kohl Staff Members Campus Visit (Ben Miller and Galen Fountain).
22. May 2001. Presentation to cereal scientists outlining the Canadian, U.S. and Australian Wheat Marketing Systems. Second International Wheat Quality Conference, Manhattan, KS.
23. August 19, 1999. Presentation to cereal scientists on the strategic behavior of the Australian Wheat Board." Risk and Profitability Conference, Manhattan, KS.
24. May, 1999. Radio interview with Eric Atkinson, KKSU radio, Manhattan, KS. discussing the U.S. international wheat gluten quota." Manhattan, KS.
25. August 1998. Presentation to extension agents and producers on the marketing wheat in a quality oriented system." Risk and Profitability Conference, Manhattan, KS.

26. January, 1997. Radio interview with Eric Atkinson, KKSU radio, discussing how to value wheat protein in international markets.” Manhattan, KS.
27. May, 1996 (also in 1995). Presentation to grain industry experts on the marketing and pricing of world wheat.” International Grains Program Annual Short Course. Manhattan, KS.
28. November, 1995. Presentation to wheat industry experts on the pooling and pricing of U.S. hard winter wheat.” Agri Expo Annual Meeting. Wichita, KS.
29. February, 1995. Radio interview with Eric Atkinson, KKSU radio discussing marketing strategies for U.S. hard winter wheat.” Manhattan, KS.
30. March, 1995 Presentation to KAWG and the Kansas Wheat Commission on the pooling and pricing of hard winter wheat.” Identity Preserved Marketing Meeting. Manhattan, KS.
31. November, 1995 Presentation to the Kansas Wheat Commission on the pooling and pricing of hard winter wheat.” Annual Board Meeting of the Kansas Wheat Commission. Wellington, KS

### **Press releases, newsletters, issue sheets, and other correspondence**

1. July 2010. New Zealand Institute for the Study of Competition and Regulation (ISCR) Newsletter. “‘Cottoning’ on to the competitive consequences of genetic modification.” Issue #32. Available at: [http://www.iscr.org.nz/f584,16670/16670\\_ISCR\\_July\\_2010\\_2\\_.pdf](http://www.iscr.org.nz/f584,16670/16670_ISCR_July_2010_2_.pdf)
2. March, 2009 FSRG press release. “Commercial Banking, Agriculture, and the Financial Crisis.” Find at: [http://www.aae.wisc.edu/fsrg/publications/press releases](http://www.aae.wisc.edu/fsrg/publications/press%20releases)
3. February, 2007. FSRG Issue Sheet #10. “Potato Demand in an Organic World.” Find at: [http://www.aae.wisc.edu/fsrg/publications/issue sheets](http://www.aae.wisc.edu/fsrg/publications/issue%20sheets)
4. February, 2007. FSRG Issue Sheet #8. “Impacts on Nontraditional Food Retailing Supercenters on Food Price Changes.” Find at: [http://www.aae.wisc.edu/fsrg/publications/issue sheets](http://www.aae.wisc.edu/fsrg/publications/issue%20sheets)
5. September, 2006. Summary findings of research on the effectiveness of TA service to antitrust agencies. Correspondence to Russel Damtoft, Federal Trade Commission.
6. December, 2003. FSRG Press Release. “Is this the last time you will ever hear, ‘Pork: the Other White Meat’?” Find at: [http://www.aae.wisc.edu/fsrg/publications/press releases](http://www.aae.wisc.edu/fsrg/publications/press%20releases)
7. December, 2003. FSRG Issue Sheet #2. “The “Other White Meat”: Was the pork checkoff worth it?” Find at: [http://www.aae.wisc.edu/fsrg/publications/issue sheets.](http://www.aae.wisc.edu/fsrg/publications/issue%20sheets)
8. March, 1998. “Economics of Wheat Quality.” in *Ag Econ Agribusiness Report*. Volume 1, 1998. Kansas State University. Manhattan, KS.
9. July, 1997. Stiegert, Kyle, “Economics of Wheat Quality.” in *Wheat Gleanings*. Kansas Association of Wheat Growers, Manhattan, KS.

## **VI. Service**

### **National Committees and Service**

- |            |  |
|------------|--|
| 2009-      | Mayoral appointee, Fitchburg committee for ag and rural affairs.                               |
| 2009-      | Member, Ind. Org. Society, Conference Planning Committee.                                      |
| 2005-2009  | Editorial Board, J. of Agro-Food Ind. Org.   |
| 2005       | Chair, FSRG second biennial conference of industrial organization.                             |
| 2003       | Moderator, EARIE conference, Helsinki, September.  |
| 2003       | Chair, FSRG first biennial conference of industrial organization.                              |
| 94-98      | Selected paper session reviewer/moderator: AAEA Annual Meetings                                |
| 2000-2003  | Selected paper session reviewer/moderator: AAEA Annual Meetings                                |
| 1997       | Selected paper session reviewer/moderator  |
| 97, 99-02: | Ad Hoc Reviewer for markets and trade division of the USDA National Research Initiative.       |
| 1999-2001  | Chair, USDA NC224 regional research committee on competitiveness in grain and oilseed sectors. |

1998-1999 Chair, USDA NC186 regional committee. “Structural Change in Grain Marketing.”  
 1998 NRI. Panel Review Board, Markets and Trade Division.  
 1997 Editor: economics section of the *International Wheat Quality Conference*.  
 1994-1997 Editorial Board Member for *J Agricultural and Resource Economics*.  
 1996 Steering Committee Member for the National Wheat Research Center. Manhattan KS.  
 1993-1997 NC186 regional committee member. “Structural Change in Grain Marketing.”  
 94-97 Secretary NC186 regional committee “Structural Change in Grain Marketing.”

**Reviewer for (reviews completed)**

USDA Monograph “Recent Developments in the U.S. Food Marketing System”  
 Stock and Watson: *Introduction to Econometrics*  
 NRI-USDA, Markets and Trade Division (36)  
 American Journal of Agricultural Economics (17)  
 Journal of Ag and Resource Economics (10)  
 Review of Agricultural Economics (5)  
 Canadian Journal of Ag Economics (3)  
 Journal of Food Distribution Research (2)  
 Journal of Agricultural Economics (1)  
 Journal of Environmental and Economic Management (1)  
 UW-Madison, Babcock Institute: Annual Proposal (3)  
 European Journal of Agricultural Economics (1)  
 Contemporary Economic Policy (1)  
 Agricultural Economics (2)  
 Agribusiness: An International Journal (3)  
 AAEA Contributed Papers (26)  
 WAEA Contributed Papers (14)

**Departmental/University Service**

2010- UW-AAE Information Technology Committee  
 2010- UW-AAE Undergraduate Committee  
 2008-2009 UW-Faculty Senate  
 2007-2008 UW-AAE Personnel Committee  
 2006-2008 UW-CALS Steenbock Library Committee  
 2002- UW-AAE Graduate committee  
 2004-2006 UW-Commission of faculty compensation and economic benefits  
 2003-2005 UW-AAE Space Committee  
 2003-2004 UW-Undergraduate committee  
 2001-2002 UW-AAE Seminar Committee  
 2001-2002 UW-AAE Personnel Committee  
 1998-2001. KSU-Chair, Undergraduate Scholarship Committee.  
 1996-1997. KSU-Departmental Strategic Planning - Student Sub-Committee.  
 1995-1997. KSU-Academic Standards Committee.  
 1995-1998. KSU-Undergraduate Committee  
 1995-1997. KSU-Ag Economics General Examination Committee  
 1994-1995. KSU-Ag Honors committee  
 1994-2001. KSU-Board Member, Arthur Capper Cooperative Center.  
 1994-1995. KSU-Chair, Computer Committee,  
 1993-1994. KSU-Computer Committee Member

**Appendix A: Evidence of leadership  
on industrial organization and antitrust issues:**

1. 2010: **HT Lee Visiting Fellow**, New Zealand Institute for the Study of Competition and Regulation. Wellington. April 11-May 13, 2010. Activities included a) seminars in Wellington and Auckland on Special Safeguard Mechanisms under oligopoly b) writing an article on biotech seeds for the ISCR newsletter (click [here](#) for link to article)
2. 2010: **Invited Author**. with Guanming Shi, and Jean Paul Chavas. "Spatial Pricing of Genetically Modified Hybrid Corn Seeds" in "Genetically Modified Food and Global Welfare" eds Colin Carter, Giancarlo Moschini, and Ian Sheldon.
3. 2010: **DOJ Consultancy**. Conference call to discuss biotech seed markets and antitrust issues in food and agricultural markets. January 28<sup>th</sup>.
4. 2010: **Invited Author**. with Guanming Shi, and Jean Paul Chavas. Special issue for *Choices* on antitrust issues in agriculture. Our paper will document points made at USDA/Farm Foundation conference on December 8<sup>th</sup>, 2009.
5. 2009: **Invited Speaker**. USDA, Farm Foundation Joint Seminar on antitrust issues in agriculture. "Price Analysis of Biotech Seed Markets: Bundling, Integration, Patenting, Efficiency, and Market Power." Washington DC. December 8<sup>th</sup>.
6. 2009: **Consultancy**. Litigation on collusion in the U.S. egg market.
7. 2009: **Editor of collected volume: *Structural Changes in Food Retailing: Six Country Case Studies***. Find at [www.aae.wisc.edu/fsrg](http://www.aae.wisc.edu/fsrg).
8. 2009: **Invited Speaker**. Organization for Competitive Markets, 2009. Price Analysis of Biotech Seed Markets: Bundling, Integration, Patenting, Efficiency, and Market Power." 11<sup>th</sup> Annual Convention, Saint Louis, MO. August 7<sup>th</sup>.
9. 2009: **Consultancy**. General Accounting Office. May 18, 2009. Conference call to provide expert advice on market power in vertical food channels.
10. 2008: **Invited Speaker**. National Cooperative Conference, 2008. "Food Retailing and the role of cooperatives in U.S. farming." Seoul, South Korea. June 12<sup>th</sup>.
11. 2007: **Invited Speaker**, World Bank, "Assessing the efficiency of competition related technical assistance." Washington DC, March 1<sup>st</sup>.
12. 2007: **Invited Speaker**, Inter-American Development Bank, 2007. "The effectiveness of technical assistance to emerging countries to address anti-competitive behavior" Washington DC, March 2<sup>nd</sup>.
13. 2007: **Invited author**, Food and Agriculture Organization, United Nations Commodity Market Review. Rome. Wrote on the implications of strategic trade and its impacts on agriculture and on developing nations.
14. 2006. **Invited Speaker**: Conference of the Federal Reserve Board of Chicago: Globally Competitive Agriculture and the Midwest "International Food Retailing and the Emerging Supercenter Format." Omni Hotel, Chicago IL, September, 29<sup>th</sup>.
15. 2006. **Invited Speaker**: International Competition Network Annual Conference, 2006. "Assessing the efficiency of competition agencies and related technical assistance programs." Capetown, South Africa. May 2-May 4.
16. 2005. **Invited Speaker**: XXVII Seminário Internacional de Política Econômica, Universidade Federal de Viçosa, 2005. "Identifying Structural Characteristics of High Performing Industries Versus Industries with Considerable Market Power." Viçosa, MG Brazil. October 26<sup>th</sup>.
17. 2005. **Organizer and Host: FSRG Conference on the industrial organization of agriculture**. Madison, WI. June
18. 2004: **Invited Instructor**, Armenian Antitrust Commission. Provided a week of instruction on how to evaluate markets with limited data.
19. 2003: **Invited Speaker**. International Agricultural Trade Research Consortium, 2003. "Imperfect

- competition and strategic trade theory: what have we learned?" San Antonio, TX, December 13.
20. 2003. **Organizer and Host: FSRG Conference on the industrial organization of agriculture.** Madison, WI. June.
  21. 2002: **Invited Speaker.** OCM Annual Conference, 2002. "Cost Efficiencies versus Market Power: Do we have the correct framework? Omaha, August 16.
  22. 2002 **Paid Consultancy.** Farmers Legal Action Group. Report on the economic impact of generic advertising in U.S. Pork Markets.

## **Appendix B: Current Employment of Graduate Advisees and FSRG Post Docs**

### **PhD:**

- UW: Du Ying. *Assistant Professor*, Shandong University, China
- UW: Xiaowei Cai. *Assistant Professor*, California Polytechnical Institute
- UW: Shinn-Shyr Wang. *Assistant Professor* Cheng-Chi University, Taipei.
- Kansas State: Fenxia, Dong *Associate Scientist*, Department of Ag and Applied Economics, University of Wisconsin, Madison.

### **MS:**

- UW: Steve Fenrick, *Economist*, Power System Engineering, Inc., Madison, WI.
- UW: Narek Sahakyan: *PhD Student*, University of Wisconsin-Madison.
- UW: Taya Shinichi: *Joint appointment with the Japanese Ministry of Agriculture and the OECD in Paris.*
- UW: Xu Cheng. *Assistant Professor*, University of Pennsylvania.
- UW: Todd Sharkey. *Portfolio Manager*, Associated Bank. Minneapolis.
- KSU: Amir "Archie" Ardalan: *Operations Business Manager*, Storck USA, L.P., Chicago.
- KSU: Joeseeph Parcell. *Associate Professor* University of Missouri.
- KSU: Newman Kahiya. *Permanent Secretary*, Foreign Affairs and International Cooperation. Republic of Botswana.

### **Post Docs**

- Tirtha Dhar: Assistant professor, Marketing Department, University of British Columbia.
- Jeffrey Reimer: Assistant professor, Agricultural Economics Department. Oregon State University.
- Shinn-Shyr Wang: (see PhD student section)