



## **First Biennial Conference of the Food System Research Group**

Fluno Center for Executive Education; 601 University Ave; Madison, WI

June 26, 27; Rooms 219 and 221

### Schedule of Speakers

June 26<sup>th</sup> (Full Day)

**8:00-8:30 Registration, Coffee and Rolls (Second Floor Break Station).**

**8:30AM-12:15PM Invited Speakers Session**

**8:30AM – 10:00AM Room 219** *Globalization, International Markets, and Power*

Ian Sheldon (The Ohio State University) and Steve McCorrison (University of Exeter)  
"Globalization and food industry consolidation: what does industrial organization have to say about market access?"

John Connor (Purdue University) "International price fixing: resurgence and deterrence."

**10:00AM - 10:15AM Break**

**10:15AM-12:15PM Room 219** *Vertical Impacts of Retail Market Power*

Jeff Perloff (University of California-Berkeley) "Welfare, market power, and price effects of product diversity."

Richard J. Sexton (University of California-Davis) "Consolidation and market power in U.S. grocery retailing: implications for producer welfare."

Bruce Marion (University of Wisconsin-Madison) "Industrial organization research: a historical perspective."

**12:30PM-2:00PM** *Lunch in the Fluno Center*

## **Afternoon: Parallel Sessions**

### **2:00 PM -3:30PM Room 219** *Oligopoly and Retail Markets*

Philippe Bontems and Zohra Bouamra-Mechemache: (INRA; University of Toulouse)  
“[Predatory accommodation in vertical contracting with externalities.](#)”

Steve Hamilton (U of Central Florida) and David Sunding (U of California-Berkeley)  
“[Advertising under oligopoly.](#)”

### **2:00PM -3:30PM Room 221** *Economics of Private Labels*

Fabian Bergès-Sennou, Philippe Bontems and Vincent Réquillart (INRA; University of Toulouse)  
“[Economic impact of private labels.](#)”

Tommy Staahl Gabrielsen (University of Bergen) and Lars Sørøgard (Norwegian School of Economics and Business Administration). “[Private labels, price rivalry, and public policy.](#)”

### **3:30PM -4:00PM Break** *coffee and rolls*

### **4:00PM -5:30PM Room 219** *Empirical Studies of Industrial Organization Topics*

Jeff Reimer (University of Wisconsin-Madison) and John Connor (Purdue University).  
“[Market conduct in the U.S. ready-to-eat cereal industry.](#)”

Jill McCluskey (Washington State University). “[Contract efficiency in the processed potato industry.](#)”

### **4:00PM -5:30PM Room 221** *Patents*

Jeremy Foltz and Tirtha Dhar (University of Wisconsin-Madison)  
“[Laws-regulations-rulings: implications of patenting for strategic behavior in the plant industry.](#)”

Amalia Yiannaka (University of Nebraska-Lincoln) and Murray Fulton (University of Saskatchewan)  
“[The Strategic role of the patent breadth decisions and market entry deterrence.](#)”

## **Break for the Evening**

June 27<sup>th</sup> (Half Day)

### **8:30AM-10:00AM Room 219** *New Theoretical Developments*

Stephane Caprice (INRA, University of Toulouse) and Eric Avenel (UMR GAEL INRA, UPMF of Grenoble) “[Vertical integration, exclusive dealing and product differentiation in retailing.](#)”

Shinn Shyr Wang and Kyle W. Stiegert (University of Wisconsin-Madison)  
“[Industrial organization and equity value maximization.](#)”

**8:30AM-10:00AM Room 221** *Empirical Studies of Industrial Organization*

Brent Hueth and Philippe Marcoul. (Iowa State University)

“Information sharing and oligopoly: the role of bargaining associations.”

Tim Richards and Paul Patterson (Arizona State University)

“An empirical model of retail price promotions.”

**10:30AM-12:00PM Room 219** *Methodologies and Issues*

Thomas Marsh, Jasper Fanning (Kansas State University) and Kyle Stiegert (University of Wisconsin-Madison) “Bayesian methods and socioeconomic determinants of fast food.”

Jean Paul Chavas and Aashish Mehta (University of Wisconsin-Madison).

“Price dynamics in a vertical sector: the case of butter.”

**10:30AM-12:00PM Room 221** *International Markets Issues*

Mark Gehlhar, ERS-USDA

“Regional concentration in the global food economy.”

Fengxia Dong, Thomas Marsh (Kansas State University) and Kyle Stiegert (University of Wisconsin-Madison) “State trading and market power in international malting barley markets.”

**Conference Adjourns**

## **Information**

Contact

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## **Reservation Information:**

Register for conference online at from our website: <http://www.aae.wisc.edu/fsrg/>

## **Conference Hotel Information:**

Fluno Center-Hotel Services

Online room reservation at: <http://uwexeced.com/fluno/>

Click on reservation request

In box titled: Name of Seminar/Event Attending: type *Food System Research Group*