About the Case Study

WHAT
Each student is required to present a case study to the whole class, either in a group of TWO or individually if necessary. Students are expected to choose a topic related to one or more subject matters covered in class. Please note that you need “approval” for 1) the partnership in your group (or individually); and 2) choice of case study topic.

WHEN
By the end of the semester.

WHERE (&HOW LONG)
In classroom (but may be at time other than the regular lecture time). Each presentation will have approximately 25 minutes, including the oral part for 15 minutes, and then 10 minutes for questions and answers.

EVALUATION
80% of the points are based on your performance in your own case study and 20% are based on your participation in Q&A in your peers’ case studies. For your own study, evaluation will be based on adequacy in preparation, identification of relevant major concepts, and the appropriate applications. You need to turn in your presentation file (e.g. Powerpoint) upon completion.

BASIC ELEMENTS OF CONTENT
- Introduction: background of the issue
- Identification of one of more questions
- Discussion on solutions (in practice or in proposal
- Take-home messages, including lessons learned, or policy recommendation/implications

EXAMPLES FROM PREVIOUS CLASSES
“Battle over Stem Cell Patents and WARF”
“Making Money from Open Source? Case of Redhat”
“Congress Readies Broad New Digital Copyright Bill”
“Going Soft on Microsoft?”
“Golden Rice”
“Complementary Trade Structure and U.S.-China Negotiations over IPR”
“Intel Chips: Patents, Comparative Advantage, and Strategy”
“Fashion Design Protection”
“Battle over Standards: Blue Ray vs. HD”
“Copyright Policing on YouTube”
“Auction System in IP”
“Business Models in Music/Movie Industry”
“Rip: A Remix Manifesto”
“Internet Domain Name Issues”
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